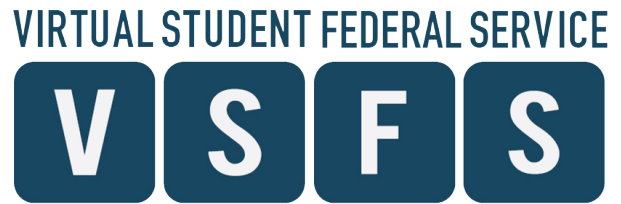


Marketing and Communications Intern



Project Title	Marketing and Communications Intern
Project Summary	Assist with communications and marketing campaigns for the Bureau of Educational and Cultural Affairs, Public Affairs and Strategic Communications Office
Country	United States

Project Description

Assist with social media campaigns and communications campaigns in identifying the audience, carrying out communications plan efforts, crafting the message and performing outreach to intended audience.
Analyze current communications campaigns to decide which methods were effective.
Analyze audience outreach for current and prospective campaigns.
Suggest improvements or new approaches for future campaigns.
Provide feedback on campaign user experience for target audience.

Required Skills or Interests

Skill(s)
Data analysis
Marketing
Social media management

Additional Information

None

Language Requirements

None